

CHURCH STREET MARKETPLACE DISTRICT COMMISSION
Meeting Minutes
WEDNESDAY, April 17, 2019

ATTENDING Commission: Michael Ly; Lorre Tucker; Jeff Nick; Linda Magoon; Sarah Beal; Lara Allen; Marc Sherman; Buddy Singh; Community: Llyndara Harbour; Melissa Desautels; Mark Bouchett;

I. APPROVAL OF March, 2019 minutes. Motion by Lorre, second from Lara. Approved unanimously.

II. Meeting with Mayor Miro Weinberger

CSM FY 20 BUDGET

—Mayor is sympathetic to Marketplace fee payers. Fees are high relative to rest of country. Marketplace pursuing a very ambitious program of services.

—Mayor, Beth Anderson, Ron Redmond to meet to discuss Commission's request to reduce indirect fees by 50% in FY 20 and possible alternative ways to support CSM

- Indirect Fee: from \$49,640 to \$25,085.

- Indirect Fee City Attorney: from \$14,423 to \$7,212

- Commission has asked that difference of 32,031.50 to be banked towards marketing in FY 20

NEXT STEPS FOR DID

—Downtown business community should look to March, 2020 ballot

—Business community needs to show more concrete benefits when communicating to voters. More specificity.

—There's an opportunity to leverage City Hall Park improvements.

—There are two approaches for expansion:

1) downtown wide expansion or

2) incremental approach. Incremental approach is more pragmatic and likely to succeed versus downtown-wide expansion. Incremental approach could include area around City Hall Park, side streets of Church Street.

CAPITAL IMPROVEMENTS AND REPAIRS

—To gain voter approval for capital improvements and repairs to Church Street, funding would need to come from both City and CSM fee payers. Can CSM pay 10-20% of total repairs over a 10 year period, for example? Reaction from Commission was positive.

Storage unit for Cart Vendors

—Ron to present plan and drawings for concrete pad that would encompass city property located between the Marketplace Parking Garage and back parking lot of Homeport (52 Church Street). On the pad could be a storage unit for carts, gated area for CSM's trash and recycling containers.

FOOD TRUCKS

—CSM to continue working with License Committee.

—Councilor Roof plans to revisit a rewrite of the peddler ordinance in May; CSM has been invited to participate in the rewrite. Finding common ground for all stakeholders will be key.

III. Presentation by Jeff Padgett, Acting Assistant Director, Parking & Traffic

WHY A GREETER AT THE BANK STREET ENTRANCE?

- Reduce confusion, frustration when entrance closed
- Enhance our customers' parking experience
- Provide helpful information
- Staffing coordinated by DPW
- Hours / Needs coordinated with CSM to ensure proper coverage (and BBA as appropriate).
Wednesday – Sunday. 11 AM – 2 PM
- Additional temporary staff brought on as necessary

- DPW provides new vests and hats that look "pro"
- Use Temp Workers; specific duration of the need is not known* **based on ongoing technical challenges with the new gates and signage installs*

REWRITE JOB DESCRIPTION. Clarify expectations of Greeter vs. Ambassador

Develop "visual" standard to ensure that "Greeters" look like "Greeters" ... not construction workers

HAND OUT DEVELOPED TO DIRECT "LOST" PARKERS

IV. FIRST FRIDAY UPDATE, Llyndara Harbour.

V. CSM STAFF REPORT

a. Retail Promotion Plan Update; Nicole Ravlin, PMG Public Relations

b. Brainstorm for our proposed City Council Invite Plan

i. New Councilors to receive extra information and attention.

ii. What do we talk about with council members?

How we're funded; Make up of businesses; Employment; Donations made

c. Attending Public Forum Plan

i. Talk about Parking and employee parking

ii. Important to discuss positive message. More discussion needed before executing plan.

VI. Commission went into EXECUTIVE SESSION at 10:40 am. Out of executive session at 11 a.m. No decisions made.

VII. ADJOURN at 11 AM